

Cyrus Chau

FULL-STACK PRODUCT DESIGNER

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Experienced Product Designer focuses on Product Impact, Strategy and Design Excellence, with a demonstrated history of working for various companies, from Startups to Big Tech, in industries like Communication Services, News, SaaS, and E-commerce, etc.

EDUCATION

Savannah College of Art and Design

Savannah, GA & Hong Kong

B.F.A. Illustration (Honors)

Overall GPA: 3.8/4.0

Major GPA: 3.9/4.0

Product School

New York, NY

Product Management Course - 2019

SKILLS

Design

Product Thinking

Interaction Design

Visual Design

Prototyping

User Research

Design System

Product Management

Tools

Figma

Sketch

Adobe XD

Origami Studio

InVision Studio

Photoshop

Illustrator

LANGUAGES

English

Cantonese

Mandarin

HOBBIES

Martial Arts

Kung Fu Instructor

Soccer

06 United NYC Player

Acting

Hong Kong Reality show "Kung Fu Supernova" contestant

EXPERIENCE

WORK

Facebook, NY

Sep 2020 - Present

Product Designer

- Drive various design workstreams focusing on FB App Messaging Experience, including Cross-App Communication, Integrated Messaging and End-to-end Encryption.
- Collaborate with cross-org members including Facebook, Messenger, and Instagram on company wide initiatives.
- Work closely with cross-functional members like PM, Data Scientist and UX Researcher to scope, define and propose product workstreams.
- Produced production ready design specs, prototypes and visuals for Eng, Research, design system and leadership reviews.
- Regular consultation for internal client teams on messaging product system, best practices and guidelines.

Axios Media, NY

Aug 2019 - Sep 2020

Product Design Lead

- Led design process on mobile squad (iOS and Android) along with PM and Tech Lead from 0-1 and successfully shipped the app ahead of schedule due to Covid, with Facebook as launch sponsor.
- Established Axios App Design System and guidelines from ground up for other designers on the team.
- Axios app maintained 4.9/5.0 on App Store and 4.8/5.0 on Play Store over 1.7k app ratings, drove 120K+ total installs and maintained 60K+ monthly active users since launch.

Blockparty, NY

Aug 2018 - Aug 2019

UX/UI Designer

- Designed and shipped 4 products (Consumer-facing website + app, Enterprise dashboard + app) in 9 months.
- Led external API integration designs for Sacramento Kings and Stubhub with over 10K+ users each.
- Collaborated with multi-disciplinary teams including engineers, marketers and business development colleagues to outline product strategy, requirements, workflow and deliverables.

Keepsake Frames, NY

Mar 2017 - Aug 2018

UX/UI Designer

- Designed consumer-facing iOS app and website that were shipped and widely adopted by 40k+ users in a 4 person startup.
- Continued UX iterations post-launch and maintained 4.9/5.0 out of 12K ratings on App Store.

Freelance

Sep 2013 - Feb 2017

Full-Stack Designer

- Worked for a variety of industries including Fashion, Education, Restaurant and Martial Arts on Website, Branding, Marketing and other visual design projects.